

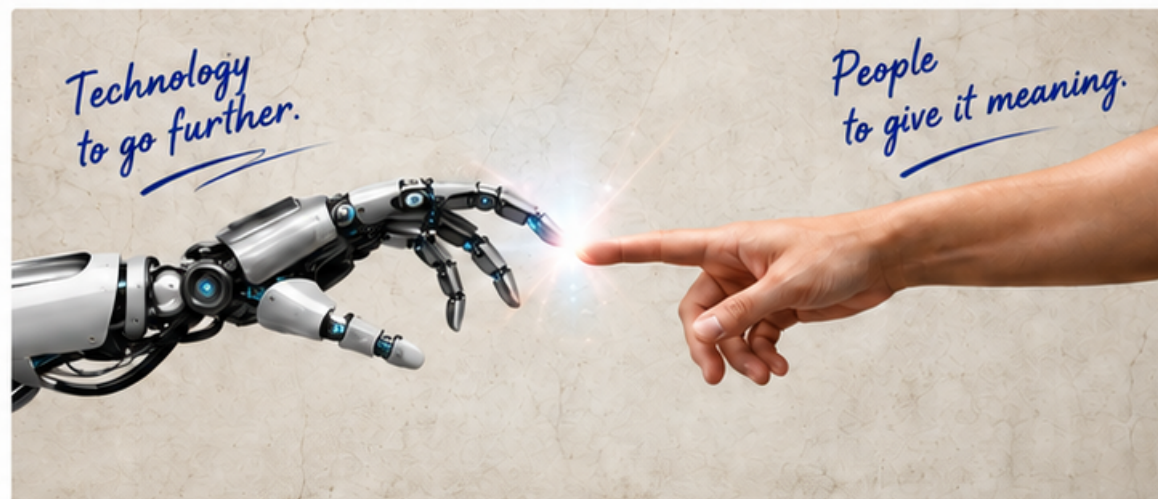
Leading human creativity in the age of AI

Teams augmented, not replaced.

This course helps you unlock team creativity by combining human intelligence with the power of AI. Learn to build trust, encourage experimentation and turn ideas into concrete solutions.

HUMAN INTELLIGENCE × ARTIFICIAL INTELLIGENCE

Understand people. Challenge habits. Use AI. Create new strategies.



“
People.
Ideas.
Decisions.”



Recognise these situations?

- Everyone now has almost the same tools.
- Your teams produce faster, but not necessarily more original work.
- It is tempting to delegate thinking to AI.
- You hesitate between efficiency and creativity.
- Ideas get lost through lack of time or structure.



What we will understand

- What constitutes a human cognitive advantage.
- Why curiosity, judgement and lateral thinking become more valuable.
- How to avoid algorithmic uniformity.
- The manager's role in stimulating creativity.
- The conditions for successful human-AI collaboration.



How we will work

- Compare people working alone, AI alone, and people with AI.
- Ideation and experimentation workshops.
- Case studies of augmented teams.
- Role plays and real-world scenarios.
- Practical tools for managing creativity every day.



What will change in practice

- An intelligent division of human and AI roles.
- Teams that are augmented rather than merely assisted.
- More structured, more confident creativity.
- Ideas turned into action.
- A more agile, innovative organisation.

Who is it for? Teams, managers, sales professionals, trainers or leaders, depending on the module.

Formats: Half-day / 1 day / 2 days | Our approach: Neuroscience • Practical methods • AI • Hands-on experience • Real cases
An international, cross-sector perspective: Examples and inspiration from different sectors and countries.



Request the detailed programme

Questions? Let's discuss your needs.

Human skills for an augmented world. Ideas. People. Results.