

Managing generations without stereotypes

Understand each other better. Work better together.

This course helps you understand the characteristics of each generation, move beyond stereotypes and create a collaborative, motivating workplace. Learn to adapt your communication and management to make the most of intergenerational diversity, with insights from neuroscience and AI.



Recognise these situations?

- People no longer have the same relationship with work.
- Experienced managers and younger employees do not always understand each other.
- Feedback, authority, autonomy and meaning create tension.
- Preconceived ideas about generations block collaboration.
- You want to avoid misunderstandings and strengthen cohesion.



What we will understand

- What relates to generation, age or context.
- Motivation, belonging, autonomy and recognition.
- Biases and stereotypes to move beyond.
- The expectations and values of Baby Boomers, Gen X, Millennials and Gen Z.
- How to turn diversity into collective strength.



How we will work

- Neuroscience, work psychology and management.
- Analysis of real situations.
- Workshops and practical exercises.
- Role plays and mutual feedback.
- AI to simulate profiles, generate cases and explore communication strategies.



What will change in practice

- Fewer caricatures, more understanding.
- Managers able to adapt their communication style.
- Smoother, more effective intergenerational relationships.
- Stronger motivation and engagement.
- A more cohesive, creative and effective team.



Who is it for?

Managers, teams, HR, trainers, team leaders and anyone in a management role.



Formats

Half-day
1 day
2 days



Our approach

Neuroscience • Practical methods
AI • Hands-on experience • Real cases



An international, cross-sector perspective

Examples and inspiration from different sectors and countries.



Request the detailed programme

Questions? Let's discuss your needs.