

Creativity, innovation, AI & management

Teams that dare, explore and move forward.

This course helps you stimulate creativity, integrate AI as a driver of innovation and create an environment that encourages experimentation. Learn to lead more agile, open and autonomous teams, able to imagine concrete solutions to tomorrow's challenges.



“
People.
Ideas.
Decisions.”



Recognise these situations?

- You ask people to innovate while demanding that they never make mistakes.
- AI is seen as a threat or a gimmick.
- Habits win out over good intentions.
- Teams lack confidence and autonomy.
- Ideas remain theoretical and rarely lead to action.



What we will understand

- Resistance to change and psychological safety.
- Cognitive mechanisms that inhibit experimentation.
- The role of cognitive diversity in innovation.
- A new division of roles between people and AI.
- How to create an environment that supports creativity.



How we will work

- Neuroscience, creativity and management.
- Experiments on real problems.
- Co-creation and Design Thinking workshops.
- AI as a team member that challenges assumptions.
- Practical scenarios, cases and feedback.



What will change in practice

- Teams with greater freedom to explore.
- Practical integration of AI into working methods.
- Management that supports experimentation.
- More ideas turned into concrete projects.
- A culture of continuous learning and lasting innovation.



Who is it for?

Managers, HR and L&D teams, trainers, innovation leaders and senior leaders.



Formats

Half-day
1 day
2 days



Our approach

Neuroscience • Practical methods
AI • Hands-on experience • Real cases



An international, cross-sector perspective

Examples and inspiration from different sectors and countries.



Request the detailed programme

Questions? Let's discuss your needs.